

KAROL KIEPAS

Graphic Designer | 3D Artist | 2D/3D Animator

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PROFESSIONAL SUMMARY

For 14 years, I've been turning chaos into order - or at least trying to make all those graphics on social media, websites, and campaigns look as they should. My arsenal includes Adobe Photoshop, Illustrator, After Effects, but I'm not afraid of 3D challenges either. What matters most to me is that a project runs smoothly, team communication works, and in the end, everyone can say: 'that was good!'

TOOLS AND TECHNOLOGIES

2D Graphics & Animation

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects

3D Modeling & Visualization

- Blender
- Rhinoceros 3D
- Adobe Substance Painter
- Quixel Mixer
- Quixel Bridge

Ai & New Technologies

- ComfyUI (Stable Diffusion)
- Adobe Firefly
- Nano Banana
- Topaz Labs

Soft Skills

- Creativity and innovative approach
- Communication and teamwork
- Excellent work organization (including remote work)
- High motivation and willingness for self-development

- Openness to constructive criticism
- Punctuality and high personal culture

PROFESSIONAL EXPERIENCE

2013 - Present | Cyfrowy Polsat S.A. | Senior Graphic Designer

- Designing marketing materials, web banners, and campaign graphics using Adobe Photoshop, Illustrator, and Blender
- Creating engaging presentations and reports in PowerPoint
- Preparing animations and motion graphics in After Effects for digital campaigns
- Collaborating with marketing, product, and IT departments on projects with tight deadlines
- Ensuring design consistency in branding, typography, and graphic layouts

2011 - 2013 | Redefine Sp. z o.o. | Graphic Designer

- Creating graphics for websites
- Designing user-friendly layouts and marketing graphics
- Preparing graphics optimized for digital platforms with emphasis on typography and color theory

2009 – 2011 | Wasek Consulting Group | Freelancer, Graphic Designer

- Creating marketing materials, social media graphics, landing pages, and newsletters
- Designing for brands (Śnieżka, Offensive, Qdental) according to visual identity guidelines
- Developing layouts, typography, and branding materials ensuring readability and visual appeal

EDUCATION

- 2009 – 2013 | Polish-Japanese Academy of Information Technology, Warsaw
- Bachelor's Degree – New Media Arts
Specialization: Animation
- 2002 – 2003 | Warsaw School of Advertising
Specialization: Advertising Graphics

JĘZYKI

English – level B1

German – level B1